



## BUSINESS PROFILE –

# M C FEARNLEY DESIGN LTD

**In 2010, Mitch Fearnley established M C Fearnley Design Ltd, an architectural design service based in Kaikoura. Prior to this, Mitch began his career as a builder working both locally and overseas.**

This building experience provided Mitch with a sound practical knowledge, and after designing a home in Ocean Ridge subdivision for himself and wife Lauren, he was inspired in architecture and decided to pursue this career path.

Mitch is a member of ADNZ - Architectural Designers New Zealand. ADNZ members are specialists in building design and construction, undertaking residential and commercial projects at all stages of the construction process. To be eligible for membership ADNZ members must hold recognised professional qualifications or relevant experience, undertake compulsory professional development and have professional indemnity insurance. He is also a Licensed Building Practitioner in Design.

Although Mitch is based in Kaikoura, the nature of his business allows him to offer his services near and far. Anyone who has undertaken a building project of any nature from residential to commercial will see what an asset having M C Fearnley Design Ltd offers. Especially in today's world where designers are in demand and a lot of detailed information is required.

M C Fearnley Design Ltd has completed projects from the sea shore to mountain passes including, log houses, Hamner Springs holiday homes, a Farm Homestead in the Amuri District and numerous town house projects in the Selwyn, Waimakariri and Timaru Districts.

Six months ago, in consultation with Lauren, it was decided the design business was taking up too much space in their home and an inevitable move to offices upstairs in the ITM building has provided more structure to the business and a more sustainable work/leisure balance. A move that Mitch's Technical Assistant, Cilla, is more than happy with.

Mitch loves his work; each new project presents a fresh challenge. Getting to know the client and understanding their lifestyles and expectations is the first step in bringing the design process together. With good listening skills, a friendly and approachable manner; Mitch offers a professional service with client confidentiality being of utmost importance.

With every client comes a unique set of ideas to be integrated into the design. The aspects of indoor outdoor living, entertaining, utilising the sun and views, wind protection or site considerations and constraints along with budget are all components of the end product.

Creative ideas, a sound knowledge of building products and a good working relationship with local builders ensures a smooth transition through the design process. The ultimate satisfaction is when the client walks through the door of their new home knowing their investment has been well placed. All of this coupled with Mitch's extensive knowledge of the NZ Building Code and a great working relationship with local Councils means that Mitch's designs stand out from the rest, future proofing his projects using intelligent materials and design methods to get the most out of the space.

Mitch says the next 12 months in Kaikoura are forecast to be busy and exciting with four new builds already on the go and several other projects in the pipeline.



Mitch Fearnley of M C Fearnley Design Ltd